

## What is BTEC IT?

**BTEC IT (Information Technology) combines up-to-date industry knowledge with practical and research work.**

## Why study BTEC IT?

- Great career prospects—it can lead to a job in IT
- Exciting units to study
- Lots of different units so you're always learning new things
- Teaches you skills to succeed in higher education
- Earn UCAS points

## Units

### Extended Certificate in Information Technology

#### Information Technology Systems (written exam)

Learn about hardware and software and how to combine them to create effective systems.

#### Creating Systems to Manage Information (practical exam)

Databases are some of the most useful software. In this unit, you learn how to design and build them.

#### Data Modelling (coursework)

A combination of research and practical work that teaches you how to use spreadsheet software to aid decision making.

#### Using Social Media in Business (coursework)

Learn how to create an effective social media marketing campaign—the benefits and potential pitfalls.

## Want to know more?

- Talk to a Computing teacher
- Read the syllabus: <http://is.gd/btecspec>
- E-mail: [owen.hawkridge@chauncy.org.uk](mailto:owen.hawkridge@chauncy.org.uk) (*Head of Computing*)