

Travel and Tourism

Exam Board: Edexcel

Summary of course content and assessment scheme

Applied AS Level

Qualification	Unit	Content	Examinations
AS Year 12	The Travel and Tourism Industry	<ul style="list-style-type: none"> • The nature of travel and tourism • The history of travel and tourism industry • The various components of the travel and tourism industry and how they are connected • The scale of the travel and tourism industry 	External exam in January worth 33% of the total AS marks
	The Travel and Tourism Customer	<ul style="list-style-type: none"> • The needs of different types of customers • How to provide effective customer service • Measuring and monitoring effective customer service 	Internal assessment worth 33% of the total AS marks
	Destination Europe	<ul style="list-style-type: none"> • The different types of tourists attracted to different locations • The features that attract people to these areas • The role of transport • Factors affecting the popularity of different destinations 	Internal assessment worth 33% of the total AS marks

Applied A Level

Qualification	Unit	Content	Examinations
A Level Year 13	Responsible Tourism	<ul style="list-style-type: none"> • What responsible tourism is and how it can be achieved • The agents involved in tourism development • The impacts of tourism • The tourism resort life cycle • Management of tourism to reduce the impacts 	External exam in January worth 33% of the total AS marks
	Current Issues in Travel and Tourism	<ul style="list-style-type: none"> • Current issues in travel and tourism, one of which you will research in detail • Producing a report on an issue identified 	Internal assessment worth 33% of the total AS marks
	Travel Organisations	<ul style="list-style-type: none"> • The different sectors of the travel and tourist industry • Legal requirements of the travel and tourist industry • How a travel organisation can meet the needs of its customers 	Internal assessment worth 33% of the total AS marks

Why you should consider studying Travel and Tourism in the Sixth Form

Travel and Tourism is a current topic which provides an insight into a globally significant industry. There is one external exam but Travel and Tourism is mainly coursework based so is ideal for students who are prepared to work hard to produce high quality reports. You will develop report writing, presentation and analytical skills.

General Information

This is a relatively new course at Chauncy and it is engaging and up to date and gives an insight into the tourism industry. It is especially useful for those students considering a career in travel and tourism. It is ideal for those with a geographical interest who want to further develop their knowledge of the tourist industry.

Is this the right subject for me?

You will enjoy the course if you would like to develop: An appreciation for the diversity and complexity of the travel and tourism industry; practical and technical skills and an understanding of the issues that are affecting the travel and tourism profession. It will also develop an interest in the tourist industry and its impact on a local, national and global scale.

Frequently asked questions

Do I need to be considering a career in tourism to take this course?

No, although this is especially relevant to those interested in a career in Travel and Tourism, it also develops skills such as report writing which are useful for any employment.

Who teaches A Level?

Miss Haverkamp and Miss Bowman.

Are there any field trips?

Yes, a trip London and a trip to a historical attraction

Comments from students studying the course

"I really enjoy Travel and Tourism, I never realised how complex the industry was until I started the course. It has helped me to develop my independent learning and presentation skills as we have taught each other different case studies." Y12 student.

"I find Travel and Tourism very interesting as it gives you the opportunity to research different companies that you are interested in. It has great links with other subjects especially when we learnt about the history of the travel and tourism industry."

Elaine Bowman and Kate Haverkamp, Travel & Tourism